



Our Services

Education and Training: Creative Associates' projects support positive change in education. In developing countries, our innovative social mobilization campaigns help shift community perceptions about the value of educating girls. We design and carry out teacher training that promotes child-centered learning, and we demonstrate modern classroom-management methods that involve parents in the learning process. In conflict areas, our partners receive lesson planning and other information via radio, broadening our projects' impact. Creative conducts accelerated-learning programs that allow two years of schooling to be recovered in one year, drawing on national curricula and providing a means for mainstreaming out-of-school youth.

We provide a variety of technical assistance to education ministries, such as promoting girls' education and equity in the classroom, education sector assessments, and programs to fight child labor and human trafficking. Creative partners with governments and NGOs to design and implement sustainable, community-based strategies to improve child health, such as outreach via community schools to administer micronutrients and medicines, including community-mobilization drives to implement local strategies for HIV/AIDS awareness and prevention. We guide public officials in assessing education system performance; identifying needs; designing reform strategies; and initiating, managing and monitoring progress. Our experience providing millions of books, desks, blackboards and school supplies is vast; we work with education ministries and aid donors to refurbish schools, design specifications for desired goods, solicit competitive bids and select vendors.

Transition Programming for Communities: Countries or communities facing social or political unrest undergo dramatic periods of transition while they attempt to recover from conflict. Creative's projects support change toward peace, self-sufficiency and stability. Building on civic initiative and citizen participation in elections and political processes, Creative works with local resources and institutions to support political transitions, develop and revitalize communities, and strengthen civil society. Creative has provided nonpartisan post-conflict-transition support to communities in Nicaragua, El Salvador, Guatemala, South Africa, Liberia, Angola and Mozambique.

Creative supports peace agreements and political transitions by rebuilding community infrastructure, including rehabilitation of basic services and the revitalization of local economies. Our approach promotes dialogue, transparent decision-making and the participation of beneficiaries. We use proven methods that respond to the realities of changing, volatile environments. Creative has rapid-deployment capacity—extensive support in logistics, procurement and technology—and the ability to disburse grants quickly.

As peace agreements are reached, Creative implements and evaluates strategies for disarmament, demobilization, reinsertion and reintegration. We provide political assessments, policy planning and strategy development; profiling of ex-combatants and case management; pre-discharge orientations; monitoring and feedback systems; reception and referral centers that link to donor and government support systems; training in life skills, literacy and numeracy, health, civic education and vocational skills; and community-based psychosocial healing.

Grants Management and Administration: Creative has designed and implemented grant programs in the millions of dollars and established methods to monitor the progress of grant-funded activities.

Elections and Political Processes: Creative provides technical and intellectual leadership to emerging democracies in their efforts to manage electoral processes, both in policy and practice. Creative's resourcefulness has led to a new approach to electoral assistance. As compared with the political and developmental approaches of other providers, Creative works with academic institutions to deliver electoral assistance as an educational activity that focuses on educating individuals about electoral practice, its issues, development and administration. Creative's extensive field experience in elections and developing democratic political processes in fragile states and post-conflict environments, is firmly grounded in the local context and tailored to each country's specific needs.

Youth-at-Risk: Creative is unrivaled in its approach to assisting youth-at-risk and former gang members. The firm's outreach centers are havens for these youth, providing them with critical training, education and a safe environment in which they thrive without the threat of being recruited into gangs. Creative's innovative approaches to providing former gang members with employment skills, training and jobs through the Challenge 10 and Challenge 100 initiatives, have been internationally recognized for their impact and sustainability.

For more information, contact Director of Communications, Caleb McCarry at CalebM@creativeworldwide.com or visit www.creativeworldwide.com.